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JOINT MEETING OF THE  
CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE  
PIERCE'S DISEASE/GLASSY-WINGED SHARPSHOOTER BOARD  
& PIERCE'S DISEASE ADVISORY TASK FORCE

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Meeting Date: January 25, 2010  
California Dept. of Food and Agriculture  
1220 N Street  
Sacramento, California 95814

AUDITORIUM

(This Meeting is Open to the General Public)  
Contact: Janet LeMasters (916) 322-3400

**AGENDA**

| <u>Approx.<br/>Time</u> | <u>Item<br/>No.</u> |                                                                                                                                                                                                                                                                                             |
|-------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:00 p.m.               | (1)                 | CALL TO ORDER                                                                                                                                                                                                                                                                               |
|                         | (2)                 | ROLL CALL AND INTRODUCTIONS                                                                                                                                                                                                                                                                 |
|                         | (3)                 | PUBLIC COMMENT                                                                                                                                                                                                                                                                              |
|                         | (4)                 | WELCOME AND OPENING REMARKS <ul style="list-style-type: none"><li>• <b>Al Rossini</b><br/><i>Chair, PD/GWSS Board</i></li><li>• <b>Kevin Andrew</b><br/><i>Chair, Pierce's Disease Advisory Task Force</i></li><li>• <b>Bob Wynn</b><br/><i>Statewide Coordinator, PDCP, CDFA</i></li></ul> |
| 1:10 p.m.               | (5)                 | APPROVAL OF MINUTES <ul style="list-style-type: none"><li>• <b>Al Rossini</b><br/><i>Chair, PD/GWSS Board</i></li><li>• <b>Kevin Andrew</b><br/><i>Chair, Pierce's Disease Advisory Task Force</i></li></ul>                                                                                |
| 1:15 p.m.               | (6)                 | NOMINATION COMMITTEE REPORT <ul style="list-style-type: none"><li>• <b>Pete Downs, Ben Drake, Greg Coleman and Dana Merrill</b><br/><i>Nomination Committee, PD/GWSS Board</i></li></ul>                                                                                                    |
| 1:25 p.m.               | (7)                 | ELECTION OF PD/GWSS BOARD OFFICERS <ul style="list-style-type: none"><li>• <b>Al Rossini</b><br/><i>Chair, PD/GWSS Board</i></li></ul>                                                                                                                                                      |

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- 1:30 p.m.      (8)      NEXT MEETING
- **Newly Elected Chair**  
*Chair, PD/GWSS Board*
  - **Kevin Andrew**  
*Chair, Pierce's Disease Advisory Task Force*
- 1:40 p.m.      (9)      FISCAL UPDATE
- **Susan Ichiho**  
*Staff Services Manager, PDCP, CDFA*
  - **Beth Stone-Smith**  
*Program Director, USDA*
- 1:50 p.m.      (10)      WINEGRAPE PRODUCER REFERENDUM
- **Kathy Diaz-Cretu**  
*Senior Agricultural Economist, Marketing, CDFA*
- 2:15 p.m.      (11)      PIPRA UPDATE AND FUNDING OF FIELD TRIALS
- **Alan Bennett**  
*Executive Director, PIPRA*
- 2:30 p.m.      (12)      TECHNOLOGY TRANSFER SUBCOMMITTEE REPORT
- **Herb Schmidt**  
*Subcommittee Chair*
- 2:45 p.m.      (13)      RESEARCH PROGRAM REPORT
- **Nancy Ireland**  
*Research Director*
- 3:00 p.m.      (14)      OUTREACH AND RESEARCH ON OTHER DESIGNATED PESTS  
AND DISEASES OF WINEGRAPES
- **Bob Wynn**  
*Statewide Coordinator, PDCP, CDFA*
- 3:30 p.m.      (15)      OUTREACH & EDUCATION UPDATE
- **Craig Hanes**  
*Program Supervisor, PDCP, CDFA*
  - **Ken Freeze**  
*Brown-Miller Communications*
- 3:45 p.m.      (16)      AREAWIDE PROGRAM OVERVIEW AND UPDATE
- **Beth Stone-Smith**  
*Program Director, USDA*

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- 4:00 p.m.      (17)    PDCP STAFF REPORTS  
                              •    **PDCP Staff, CDFA**
- 4:15 p.m.      (18)    CLOSED EXECUTIVE SESSION PURSUANT TO G.C. SECTION 11126  
                              (If deemed necessary)
- 4:20 p.m.      (19)    RECONVENING OF PUBLIC MEETING
- 4:25 p.m.      (20)    OTHER ITEMS
- 4:30 p.m.      (21)    CLOSING COMMENTS AND ADJOURNMENT